

BROCHURE INSTRUCTIONS

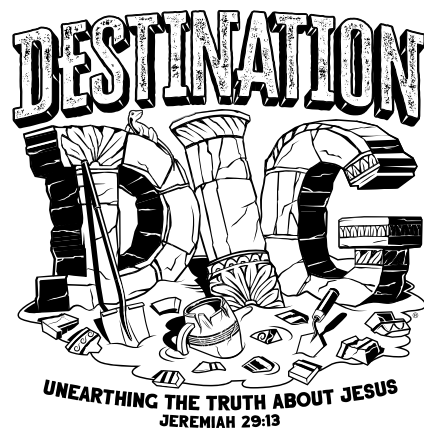
Print both pages of the text for the brochure. Use your copier to make front and back copies. If your copier has a duplex option, set it to copy one-sided to two-sided. Check to be sure the text is aligned to run in the same direction on both sides. After making the double-sided copies, fold each brochure into thirds. Distribute to VBS leaders to encourage follow-up with VBS prospects.

SUNDAY LETTER BLITZ

You will be provided with “Thank you for coming” letters, envelopes, stamps, and prospect addresses.

THE ASSIGNMENT

Volunteer one hour on Sunday afternoon to address and stuff envelopes.



Continue the Connection Brochure
Administrative Guide Printable • VBS 2021

HELP US CONTINUE THE CONNECTION!



HOW DO I ENLIST?

Consider one of the one-hour assignments to follow up with those who visited during VBS. Read each assignment and decide which one you would like to be a part of. Fill in the information below and tear off this portion of your brochure. Turn this information in to your VBS Director or Connection Team leader.

Name _____

CONTACT INFORMATION

Phone _____

Email _____

ASSIGNMENT VOLUNTEERED FOR

- Saturday Phone Calls
- Sunday Letter Blitz
- Monday/Tuesday Doorstep Visit



SATURDAY PHONE CALLS

You will be provided a sample “script” and a list of no more than three prospect families to contact.

THE ASSIGNMENT

- Call each family and thank them for attending Vacation Bible School.
- Invite the family to attend Sunday School or another upcoming church event.
- Mark the date contact was made on the card provided.
- Return the card on Wednesday to the VBS Director or Connection Team leader.



MONDAY/ TUESDAY DOORSTEP VISIT

You will be provided with no more than three family prospect cards sorted by neighborhood, and information packets.

THE ASSIGNMENT

- Make a “doorstep” visit. Drop by with a packet of information about your church. Do not go in, just visit for a moment on “the doorstep.”
- Let the family know your church loved having their kids come to Vacation Bible School and you hope to see them again.
- Mark the date contact was made on the card provided.
- Return the card on Wednesday to the VBS Director or Connection Team leader.

